



Roles Marketing International, Inc.

Service is the heart of our business

Liquid Calcium - Totally and immediately available to growing plants.



Do you feed the soil or do you just feed the plant?

- Calcium is the fundamental component of plant structures. Super-Cal puts what you have available to work for you.
- Super-Cal is 10% liquid calcium - a “calcium saturated chelating agent” that is a true solution. It breaks down tied up Calcium in the soil to make it available for use by your plants. It converts your unavailable assets and makes them available to help grow your crops better.

Benefits to YOU

- Enhances the nutrient availability such as nitrogen and phosphorous
- Immediately available to the plant.
- Intervenes in formation of cell walls (improves quality).
- Thicker cell walls protect the plant against pathogens.
- Reduces soil acidity.

“AVAILABILITY” is the Key to Results

A “calcium saturated chelating agent” that is a true solution. Agrical flows easily through ordinary field spray equipment or irrigations systems.

- Totally and immediately available to growing plants.
- 100% water soluble and does not have to go through biological breakdown.

Super-Cal is formulated with a proprietary blend of organic acids that go to work in the breakdown of insoluble or “trapped” calcium which is already in the soil, converting it into an available form which the crops can utilize. By using Super-Cal, literally hundreds of pounds of insoluble calcium pre acre can be brought into solution insuring that the growing plant has an adequate supply. The increase in available calcium improves the availability and uptake of other important crop nutrients as well as making it easier to work with the soil through improved tilth. This also allows for better soil aeration and water movement

